

THANK ME LATER PRESENTS

# Know Your Worth:

## A Luxury Jewelry & Fur Appraisal Experience

### Event Details

**WHO:** Affluent guests who want to protect their legacy, encompassing their *exquisite jewelry and luxurious furs*, alongside esteemed businesses seeking genuine connections with this clientele

**WHAT:** An *elevated* appraisal experience that includes:

- Personalized appointments with expert appraisers
- A custom appraisal certificate
- Light bites, refreshments, and complimentary champagne
- Exciting giveaways
- Networking opportunities
- Unforgettable social media highlights
- Insightful resources to protect your valuables (i.e. insurance, storage, cleaning and more)

**WHEN:** Saturday, April 20, 2024 from 11am - 7pm ET.  
This event is by appointment only.

**WHERE:** Phipps Plaza in Atlanta, GA

**WHY:**

- Assist guests in understanding the monetary value of their jewelry and furs
- Protect their treasures for future inheritance or potential sale
- Ensure they have a personal articles insurance policy and enough insurance coverage to cover their valuables



### About Us

**Thank Me Later** is a financial literacy brand that empowers women to create, build, and transfer wealth so they can leave a legacy. We host events, create products and produce content that helps women master their money so they can transform their life.



**30K+** combined social media followers



**8K+** email subscribers



**3K+** members in private community



**600K+** nationally syndicated radio listeners in the metro Atlanta market



*Mix, Mingle, &  
Protect Your Legacy!*

# Sponsorship Opportunities

01



## Insurance Sponsor

Join us in empowering attendees to get a personal articles insurance policy to protect their valuables, including jewelry and furs. In addition to having a physical presence at the event, your company will be featured in our pre and post event educational materials teaching attendees about appraisals, proper storage techniques and the process to get a personal articles insurance policy.

**Investment: \$2,000**

02



## Food & Beverage Sponsor

Elevate the experience by providing food and/or beverages for attendees as they mix, mingle and protect their legacy. Food & Beverage Sponsors may provide champagne, water, juice, cupcakes, macarons, and other non-perishable refreshments.

**Investment: \$200 tax-deductible donation to The Thank Me Later Foundation and in-kind food and beverages for 40 people**

03



## Giveaway Sponsor

Position your brand front and center of this event as a Giveaway Sponsor. Activations include raffles, door prizes and "What's It Worth," where attendees will guess the monetary value of your product and the closest person to guess correctly wins the prize. Giveaways may include jewelry, handbags, apparel, gift cards, spa experiences, and more.

**Investment: \$200 tax-deductible donation to The Thank Me Later Foundation and in-kind donation of products / services for giveaways**

# Sponsorship Benefits

- Company logo on all digital signage and physical marketing materials
- Social media mentions in event content
- 1 exclusive social media post-event
- Inclusion in pre-event and post-event emails
- Acknowledgment during the live event
- Company's marketing material in welcome bag
- Logo with link on website

### Insurance Only:

- Aforementioned benefits
- Company table at the event
- Remarks from insurance agent
- Inclusion in digital products teaching attendees how to create a personal articles insurance policy
- An additional exclusive social media post

**Are you interested in sponsoring Know Your Worth? Please contact Teyonna Ridgeway, Marketing Director: [teyonna@thankmelater.money](mailto:teyonna@thankmelater.money)**